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EDUCATION

Florida A&M University
Tallahassee, Florida
Graphic Design | Print Management
1993 - 1997

CONTRACT / FREELANCE

Lithonia Lighting
Stag Parkway
Home Depot Support Center
Miller-Zell
Jordan, Jones & Goulding
Rich's, Lazarus, Goldsmith

AWARDS

American Advertising Award
(2017) Gold Addy
North Florida Jazz Festival Logo
Creative Direction/Graphic Design

Graphic Design USA Award
(2016) Coca-Cola Studios
American Red Cross Blood Drive
Graphic Design

Advertising Federation Award
(2004) 1 Gold Addy, 1 Silver Addy
Creative Direction/Graphic Design
(2002) 3 Gold Addys, 3 Silver Addys,
and 1 Best of Show
Creative Direction/Graphic Design

SKILLS

- Photoshop, Illustrator, InDesign
Word, Excel, PowerPoint
Dreamweaver
User Interface Design
Presentation Design
Prepress/Quality Control
Typography
Identity Design/Branding
Concept Development
Creative Consultation
Art Direction
Social Media

VOLUNTEER

Brownstone Life Skills Center &
Community Development Corporation
Big Brothers Big Sisters of Atlanta

EXPERIENCE

The Coca-Cola Company
Atlanta, Georgia
Graphic Designer (contractor)
2013 - Present

Design and production of internal marketing, adhering
to company brand standards, presentation design
(designing PowerPoint templates and inserting content for
presentations), design and development of Water Wall shows.

Creatology Imagination Lab
Atlanta, Georgia
Creative Director | Co-Owner
2006 - Present

Design of print materials and website user interface design.

Stag Parkway
Atlanta, Georgia
Graphic Designer
2012 (seasonal/contract)

Building layout for fall and spring product catalogs and
revising marketing materials.

USMotivation
Atlanta, Georgia
Graphic Designer
2004 - 2010

Design and layout of The Ritz-Carlton Hotel collateral,
developed design standard for all Ritz-Carlton property
spa brochures and ensured standards on all print material.

Midnight Online
Tallahassee, Florida
Creative Director
2000 - 2003

Creative development of print material and user interface
design, redesigning company identity, standards, and
portfolio, creative consultation for presentations and
marketing materials, and hiring and managing interns.

ThinkCreative
Tallahassee, Florida
Senior Graphic Designer
1997 - 2000

Design and production of marketing materials, maintained
company identity standards and portfolio, and interviewed,
and training interns.